

**Holiday Inn – Rocky Mountain Park  
Estes Park Conference Center  
'Green' Meetings**

**The Rocky Mountain Park Inn** is proud of three awards/recognitions through their efforts at the hotel as well as the Estes Park Conference Center:

**ISO14001**-(International Standards Organization). This standard was achieved through creating an Environmental Management System from the corporate and property level as well as by integrating an intensive safety program. This time consuming process required us to be more safety and environmentally aware. Working for a year on environmental and safety improvements, we were then required to have a third party auditor review our systems and property for the official audit. Both properties are responsible for building and maintaining their systems. Below are two of many examples of managing our system on an on-going basis:

- Have an ongoing system of targets and objectives designed to be aware of safety and security. This includes building a safety/environmental committee w/ safety audits and round table discussions purchasing, reductions of waste, water and electricity, etc.
- Have an ongoing system to report non-compliance of safety and environmental hazards.

**2004 EPA Performance Track Award**-Through an extensive application and site visit, this award was acquired by having the ISO14001 Environmental/Safety Systems in place. The Holiday Inn – Rocky Mountain Park was one of eleven hotels in the U.S. that receive this award in 2004.

**Colorado Environmental Leadership Program.** This award was presented at about the same time as the Performance Track award. The application is very similar. More information on the process is available at [www.cdphe.state.co.us/el/elp/elphom.asp](http://www.cdphe.state.co.us/el/elp/elphom.asp)

The Rocky Mountain Park Inn and the Estes Park Conference Center have done extensive updates on the environmental/safety front. Below are some marquee steps that have been taken:

**Electrical Reduction**- 900 light bulbs were retrofitted in July 2004. All high wattage lights and fixtures were replaced with more energy efficient styles. By doing this almost 65,000 KW have been saved during the past six months. Other projects that have been done include such things such as timers on closets, motion sensors on public restrooms, partial facility shutdowns in the off-season, etc.

**Water Reduction**-Several things have been done to reduce the water consumption on the property. This includes minimizing showerhead flow, toilet reduction, waterless urinals will be installed in 2005, water served upon request in the restaurant, fixture audits etc.

**Green Procurement** - The environmental committee has established a system that includes evaluating products for harmful chemicals and finding alternative "green" chemicals and products. Some successes from green purchasing include: low VOC paints through-out the facility, cleaning agents in housekeeping, recycled paper, soy ink in printers, etc.

**Safety**- A safety coordinator has been established, with responsibilities that include auditing the property to improve the safety of guests and staff. This benefit shows up in the areas of guest and staff comfort, as well as the bottom line by a reduction in workplace accidents and guest injury liabilities.

**Proud members of: Green Restaurant, Green Hotel, Colorado Association of Recycling**

**[www.EstesParkConferenceCenter.com](http://www.EstesParkConferenceCenter.com)**

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